



## Press Release

15 JULY 2016, SINGAPORE – Clozette Pte Ltd was announced the GOLD winner in Best Engagement Strategy by a Media Owner at the third edition of Loyalty & Engagement Awards 2016, held at Shangri-La Hotel Singapore.

The win is for the campaign **Clozette Style Party 2016**.

The Loyalty & Engagement Awards, organised by *Marketing*, honours the best loyalty marketing strategies in Asia Pacific. The show is the first of its kind to recognise marketing works in three key areas – loyalty, engagement and relationship marketing, focusing solely on the art of cultivating customer loyalty and engagement. The award categories covered the full spectrum of the loyalty and engagement cycle. More than 80 client organisations were shortlisted across 30 categories, and entries were evaluated and judged by a panel of experienced loyalty, engagement and relationship marketers and industry experts.

Visit [this](#) page to take a look at the full list of winners.

For more information about Loyalty & Engagement Awards 2016, click [here](#).